

StayWell



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Media Release

StayWell Holdings Launches Leisure Inn Kochi

- Leisure Inn VKL Kochi officially opened to guests today
- The 53-room hotel overlooks the Chilavanoor Lake
- This property will be StayWell Holdings seventh operational property in India, the second hotel in Southern India, and first Leisure Inn in Kochi.

One of Asia Pacific's largest hotel management companies, StayWell Holdings has extended its international footprint this week with the opening of the group's second Southern Indian property - Leisure Inn VKL Kochi.

The 53-room property marks multiple milestones for the brand as its second Leisure Inn hotel in the region and the first to open since the acquisition of StayWell Holdings by Prince Hotels Inc.

Mr. Simon Wan, President & Director, StayWell Holdings, said the opening of the property symbolises the brand's commitment to widening their reach in the Southern market.

"We are looking forward to widening our reach in the Indian market and offering a unique experience to tourists and business travellers in the region. We are also pleased to extend our partnership with the hotel owner, Dr. Varghese Kurian, following the opening of Park Regis Lotus Hotel Bahrain early this year," he said.

Mr. Rohit Vig, Managing Director for StayWell Hospitality Group in India said the extended presence solidifies the brand's position the region. Leisure Inn VKL is located in one of the principal tourist destinations of Kerala.

"The expectations of travellers in 2018 have increased in line with significant advances in the hospitality sector, so it was important for us to ensure the property met these, whilst also aligning with the region in which it is positioned," he said.

"As a gateway city to Kerala and other southern cities, Kochi has a lot to offer," Mr. Vig said.

On the partnership with StayWell Holdings, **Dr. Varghese Kurian, Owner Leisure Inn VKL Kochi** said, "Together we aim to offer a new set of services and I am certain that the hotel will provide an unmatched hospitality and par excellence service to our guests.

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I am delighted to extend this relationship with StayWell in India,” he further added.

Leisure Inn VKL Kochi is the seventh operational property in India for the Group, which includes Park Regis Aveda, Kumarakom, Park Regis Jaipur, Park Regis Goa, Leisure Inn Shrey, Jodhpur, Leisure Inn Grand Chanakya, Jaipur and Leisure Inn West Gurgaon.

For more information on StayWell Holdings visit www.staywellgroup.com.

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About StayWell Holdings:

One of the largest hotel management groups in Asia Pacific, StayWell Holdings, and its parent company Prince Hotels Inc., offers a diverse portfolio of properties across a combined network of 75 open and operating hotels worldwide.

Prince Hotels & Resorts and StayWell’s combined brand offerings include The Prince Akatoki, The Prince, Grand Prince Hotel, Policy, Park Regis, Prince Hotel, Leisure Inn Plus, Prince Smart Inn, and Leisure Inn. Each brand offers guests quality experiences ranging from luxury to lifestyle though to midscale.

Prince Hotels & Resorts and StayWell have set a strategic goal to deliver 250 hotels in the medium to long term. The expansion of both company brands will take place across the regions of Australia, New Zealand, Southeast Asia, Asia, Japan, Taiwan, Oceania, the Middle East, Europe and the United States.

Prince Hotels operate a combined network of 50 hotels, 31 golf courses and 9 ski resorts. StayWell has an existing network of 25 open and operating hotels and a further 13 hotels that are committed and opening over the next few years. In addition, StayWell has two key strategic partners being Manhattan Hotel Group in China (19 hotels) and Cristal Group in the Middle East (11 hotels).

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