

10th January 2018  
Media Release

## StayWell Holdings Opens Second Property in Dubai – Park Regis Boutique



- Park Regis Boutique is now open and is StayWell Holdings' second property in Dubai
- This signifies StayWell Holdings continuous effort and commitment to expand the brand in United Arab Emirates and the Middle East Region

StayWell Holdings announces the opening of Park Regis Boutique. Mr. Abdulrazzaq Abdulaziz Ramadhan Almutawa, Property Owner and Mr. Simon Wan, President and Managing Director of StayWell Holdings Pty Ltd attended the opening ceremony along with important stakeholders, dignitaries and government personalities.

Park Regis Boutique is a 21-room hotel combining elements of tradition, history, culture, arts and modern heritage. The décor is elegant yet simple in neutral and warm shades creating an intimate experience and quiet sophistication. The modern furnishings reflect local influences and are mostly made of natural fabrics, folkloric patterns, unrefined woods and woven rattan creates a contemporary ethnic feel.

Located in the tranquil neighbourhood of Jumeirah, a prominent urban area of Dubai, Park Regis Boutique makes the perfect oasis to unwind and relax. Located right at Kite Beach and

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nearby to many other local attractions such as Wild Wadi Water Park, Jumeirah Beach, Dubai Water Canal, Burj Al Arab, City Walk, Madinat Jumeirah and the iconic Burj Khalifa makes a convenient location for both beach goers and leisure travellers.

Providing guests with both a welcoming environment to make their stay comfortable, hotel facilities include a bakery & coffee shop, valet parking, laundry services, room service, 24-hour guest services, a travel desk and security. All guest rooms feature a complimentary soft mini bar, an interactive TV system with 60 channels for entertainment, free Wi-Fi, in-room safe, air conditioning and room service.

-Ends-

### About StayWell Holdings:

One of the largest hotel management groups in Asia Pacific, StayWell Holdings and its parent company Prince Hotels Inc., offers a diverse portfolio of properties across a combined network of 70 open and operating hotels worldwide.

Prince Hotels & Resorts and StayWell's combined brand offerings include The Prince, Grand Prince Hotel, Policy, Park Regis, Prince Hotel, Leisure Inn Plus, Prince Smart Inn, and Leisure Inn. Each brand offers guests quality experiences ranging from luxury to lifestyle though to midscale.

Prince Hotels & Resorts and StayWell have set a strategic goal to deliver 250 hotels\* in the medium to long term. The expansion of both company brands will take place across the regions of Australia, New Zealand, Southeast Asia, Asia, Japan, Taiwan, Oceania, the Middle East, Europe and the United States.

(\*150 Prince and 100 StayWell)

Prince Hotels operate a combined network of 50 hotels, 31 golf courses and 10 ski resorts. StayWell has an existing network of 20 open and operating hotels and a further 15 hotels that are committed and opening over the next few years. In addition, StayWell has a number of strategic partners being Manhattan Hotel Group in China (19 hotels), Cristal Group in the Middle East (13 hotels) and FiveWays Hospitality in the United Kingdom (4 hotels).

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