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Media Release

## **StayWell announces second property in Bali**

Australia's largest privately owned hotel management company StayWell Hospitality Group (SWHG) today announced the signing of a long-term management agreement to open and operate the company's second Park Regis property in Indonesia.

Construction of the upscale hotel nestled in the village of Kerobokan, Seminyak is currently in progress with the property expected to open in July 2017.

Park Regis Seminyak is located near Seminyak's popular upmarket shopping and entertainment district as well as the famous Petitenget Beach making it the ultimate base for leisure travellers visiting the tropical destination.

The hotel will be the tallest building in the area, offering striking and unobstructed 360 degree views of the iconic green rice fields, magnificent Balinese villages as well as the Indian Ocean.

Featuring 110 generously sized guest rooms and suites, as well as a roof top bar and restaurant, three swimming pools, a spa and gymnasium, Park Regis Seminyak will be sure to exceed all expectations.

This Park Regis development will be one of the latest openings for the fast growing international brand, expanding its portfolio in Indonesia, as well as Australia, Singapore, United Arab Emirates, India, United Kingdom and Indonesia.

StayWell Hospitality Group CEO Mr Simon Wan said that a year of negotiations has paid off, marking a significant milestone in line with the target of reaching 100 hotels in our network by 2020.

"Since the opening of StayWell Hospitality Group's Indonesian office in Jakarta in 2015, we have gradually gained the reputation as one of the best international hotel groups to work with," said Mr Wan.

"We are very proud of our expansion in Bali – a strategic move to cater for the growing tourism market.

"The Park Regis Seminyak is one of our Group's most recent acquisitions, and we are very excited about the opportunity to partner together with an experienced entrepreneur Mr Arifin to build our international network." He said.

The owner Mr Eddy Arifin of Jakarta-based EAR's Corp said there were just over twelve months until the Park Regis property was due to open.

"We are thrilled to be partnering with StayWell Hospitality Group as part of their international expansion plans and are eager to bring Park Regis to Seminyak," said Mr Arifin.

The opening of the Park Regis Seminyak will bring the StayWell Hospitality Group's portfolio to over 35 hotels worldwide.

For more information on StayWell Hospitality Group visit [www.staywellgroup.com](http://www.staywellgroup.com)

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**About StayWell Hospitality Group:**

Based in Sydney Australia, StayWell Hospitality Group, operates two high profile hotel brands – Park Regis and Leisure Inn. StayWell has a growing international hotel network now with over 35 properties across Australia, Singapore, Indonesia, India, the United Kingdom, and United Arab Emirates. The company is privately owned by three stakeholders – Simon Wan (CEO and Managing Director), Richard Doyle (Executive Director and Corporate Counsel), and Bal Sohal (Non-Executive Director).

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