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STAYWELL HOSPITALITY GROUP TO BRING PARK REGIS BRAND TO SOUTHEAST ASIA WITH FIRST HOTEL OPENING IN SINGAPORE

Park Regis Singapore to debut before year-end in prime city centre location

Australian based StayWell Hospitality Group (SWHG), one of Asia Pacific's largest independently owned hotel management companies, is set to bring its Park Regis brand to Southeast Asia with its first property in the region to open in Singapore.

Scheduled to open before the end of this year, Park Regis Singapore will be located in the main banking and corporate district of Raffles Place, alongside the Singapore River with spectacular views of the bustling nightlife of Clarke Quay.

The 203-room hotel joins SWHG's growing portfolio of properties worldwide. The group currently has a network of 24 hotels under its Park Regis and Leisure Inn brands in key Australian cities with new developments in Dubai, Morocco and New Zealand. It also recently announced that it will operate a Park Regis hotel in Malaysia's capital, Kuala Lumpur, which will open in the first half of 2011.

"The Park Regis brand is synonymous for delivering quality accommodation to both business and leisure travellers. The new hotel in Singapore will be a signature development that aims to deliver a unique city experience and will set a benchmark for the other properties under development," said Simon Wan, CEO, SWHG.

"With its reputation as a regional business and tourism hub, Singapore is the perfect city to showcase the brand across the region. This new hotel marks the start of our expansion strategy to grow this brand in Southeast Asia and beyond. We are currently exploring similar opportunities in other key business destinations," added Wan.

The interior of Park Regis Singapore is being designed by Australian firm Woodhead, which is behind some of the country's key developments. These include the interior design of Changi International Airport terminals 1 and 3 as well as the Singapore National Library. The hotel will have a range of features that will cater to both business and leisure travellers including a stunning 25 metre outdoor lap pool, a spacious gymnasium as well as two meeting and conference rooms with video conferencing facilities. It will also have several dining options – an all-day dining restaurant serving international cuisine, a lounge bar, a pool bar and a rooftop bar.

Business travellers will be able to enjoy the full suite of secretarial services offered at the hotel's business centre. State-of-the-art technology is also provided in the rooms, with guests having access to Interactive TV (IPTV), Interactive Phone (IP) and Wi-fi broadband internet access.

Located within walking distance to Singapore's vibrant entertainment and dining hubs such as Clarke Quay, Boat Quay and Chinatown, Park Regis Singapore will feature all the comforts of city living. Set a mere five minutes' walk from Clarke Quay MRT station, popular tourist attractions

such as Orchard Road, Singapore's premier shopping district, and Marina Bay Sands integrated resort are also only a few train stops away.

Further information:

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