

Media Release

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Townsville Experience Enhanced for Guests at Park Regis Anchorage

StayWell Hospitality Group (SWHG), the owner and operator of the **Leisure Inn** and **Park Regis** brands, today announced the launch of newly refurbished rooms at **Park Regis Anchorage** located in Townsville.

The refurbishment features stylish, design-infused elements whilst still retaining the hotel's signature relaxed, tropical Queensland surrounds.

Studio, One and Two Bedroom Apartments have been refurbished with new beds and designer bedding, modern furniture - both indoor and outdoor, upgraded bathroom fittings, comprehensive kitchen packs, new clock radios, telephones and LCD TVs, as well as improved lighting throughout each apartment. Park Regis Anchorage is located in the cosmopolitan Palmer Street precinct of Townsville, and also offers its guests wireless internet, self-contained kitchen and laundry facilities (apartments only), two swimming pools, BBQ area, off-street parking and tour booking service.

The refurbishment at Park Regis Anchorage is in recognition of strong customer demands within the growing Townsville accommodation market as well as keeping with SWHG's aim to offer unmatched value for money for all its guests.

Mr Simon Wan, CEO of SWHG believes the upgrade at Park Regis Anchorage is integral to the fortification of brand standards and guest satisfaction.

"Park Regis Anchorage is a quality, value-for-money apartment hotel and the latest upgrades to the guest rooms only further add to its exceptional standard. Townsville is a fast emerging tourist and business destination and we aim to keep abreast of the demands of this growing market," he said.

SWHG has also undertaken a progressive upgrade across all hotels with a total value of approximately \$2million. The result of these upgrades is a marked improvement of each product and overall experience of hotel guests. Works undertaken include the refurbishment of guest rooms at Park Regis City Quays in Cairns; a lobby facelift at Park Regis Concierge Apartments in Sydney; moderate to extensive restaurant upgrades at Leisure Inn Plaza Hotel in Townsville, Park Regis North Quay in Brisbane and Park Regis Griffin Suites in Melbourne; and the recent launch at Park Regis City Centre, also in Sydney, of its new, sophisticated guest room type - Park Suites.

SWHG's portfolio currently includes locations in Australian capital cities - Sydney, Brisbane, Melbourne and Hobart as well as regional areas such as Launceston, Hunter Valley, Blue Mountains, Cairns and Townsville. Park Regis Singapore is also under development, with completion expected in late 2009. Other international locations have also recently been announced including New Zealand and Morocco.

Further information, images or to request a site inspection please contact:
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